



FORMERLY MIDLAND-ODESSA SYMPHONY & CHORALE

Gary Lewis, *Music Director & Conductor*

2022-2023 SEASON CONCERT SPONSORSHIP OPPORTUNITIES

60th
season celebration

Concert Sponsorship Benefits

MASTERWORKS OR POPS CONCERTS

BENEFITS	Diamond \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,500
Reserved Seating at Sponsored Concert	40*	20	10	6
Ad in Program	Full Page Color	1/2 Page Color	1/3 Page Color	1/4 Page Color
Value of Ad Benefit	Full Page \$1,475	1/2 Page \$950	1/3 Page \$550	1/4 Page \$380
Logo or Name in Program and Website (with link)	✓	✓	✓	✓
Logo or Name on Concert Advertisement (when possible)	✓	✓	✓	✓
Verbal Acknowledgment from Stage	✓	✓	✓	✓
Ensemble provided for your private event	✓			

Ticket Benefit Value MASTERWORKS = \$35 per ticket

Ticket Benefit Value POPS & FAMILY = \$52 per ticket

*With flexibility across the season not to exceed 25 for any single concert

Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.

West Texas Symphony

The West Texas Symphony (WTS) was founded in 1962, as the Midland-Odessa Symphony & Chorale. Under the direction of Maestro Gary Lewis, West Texas Symphony includes a professional symphony orchestra with over 70 musicians, a large adult chorale, over a hundred-member youth choir, and three resident instrumental ensembles: Lone Star Brass, Permian Basin String Quartet, and West Texas Winds. Celebrating our spectacular 60th Season, the West Texas Symphony holds the distinction of being one of the largest professional performing arts organizations in West Texas.

Did you know?

The production of a single West Texas Symphony concert may cost as much as \$70,000. Some of our expenses include: music conductor, orchestra personnel, guest artists, music rental & royalties, piano tuning, printed programs, venue rental, production staff, and instrument transport.

If we relied on ticket sales alone to cover concert expenses, the cost of a single ticket for our patrons would prohibit many from enjoying the presentation of live symphonic and choral music in the Permian Basin. Sponsors play a critical role in making each season possible. We invite you to make a bold statement with your sponsorship and play your part in **Enriching Lives Through Live Music** for the 60th Season.



Season and Concert Sponsorship Opportunities

Flexibility is central to our Concert Sponsorship Program. We welcome the opportunity to work with you to achieve your promotion, advertising, and marketing goals while showing your support for the West Texas Symphony.

Sponsorship Levels

- Season Sponsor \$50,000
- Pops & Family Series Sponsor \$35,000
- Masterworks Series Sponsor \$25,000
- Diamond \$10,000
- Gold \$5,000
- Silver \$3,500
- Bronze \$2,500

PLEASE NOTE: For inclusion in the program books, sponsor logo, name and program ads must be received by **June 27, 2022**.

Our Mission...

is to enhance the quality of life in West Texas through professional music performances and music education.



PO BOX 60658
Midland, TX 79711
432.563.0921
WTXS.ORG

WTS is a 501(c)(3) non-profit organization.

Masterworks Concerts



YOUR WEST TEXAS SYMPHONY **SEPTEMBER 10, 2022**

Blue Hour Skyline
Kevin Day

Symphony No. 1
Mahler



SIBELIUS, SYMPHONY NO. 2 **NOVEMBER 5, 2022**

Fiona Shea, Violin
Fanfare for Amazing Grace
Hailstork

Violin Concerto
Mendelssohn
Symphony No. 2
Sibelius



WTS SPOTLIGHT **FEBRUARY 4, 2023**

Philip Hill, Bassoon

Bassoon Concerto in F Major,
Op. 75
Maria von Weber
Symphony No. 104
Haydn



RACHMANINOFF **APRIL 15, 2023**

Caroline Hong, Piano

Side-By-Side with Students &
UTPB Philharmonic Orchestra

Capriccio Espagnol
Rimsky-Korsakoff

Piano Concerto No. 2
Rachmaninoff

Pops & Family Concerts



ASLEEP AT THE WHEEL **OCTOBER 8, 2022**

*Enjoy your favorite hits by
Asleep at the Wheel
joined by the West Texas
Symphony orchestra!*



SOUNDS OF THE SEASON **DECEMBER 3, 2022**

*Celebrate the holidays with
West Texas Symphony's
annual Christmas
concert event!*



BRAD LEALI **JAZZ SAXOPHONIST** **MARCH 4, 2023**

*One of the most notable jazz
saxophonist of current times.
This concert will be
an exciting collaboration
of jazz and orchestra music!*



BACK TO THE FUTURE **IN CONCERT** **MAY 20, 2023**

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ALL SYMPHONY CONCERTS START AT 7:30 PM AT THE WAGNER NOËL PERFORMING ARTS CENTER.

Programs and individuals scheduled to perform are subject to change.

2022-2023 SEASON

CONCERT SPONSORSHIP COMMITMENT FORM

SEASON SPONSORSHIPS

FLEXIBLE BENEFITS

- ☐ **SEASON SPONSOR - \$50,000**
2022-2023 Season Sponsor
- ☐ **POPS & FAMILY SERIES SPONSOR - \$35,000**
- ☐ **MASTERWORKS SERIES SPONSOR - \$25,000**

MASTERWORKS CONCERTS

- ☐ **YOUR WEST TEXAS SYMPHONY - SEP 10, 2022**
- ☐ **SIBELIUS, SYMPHONY NO. 2 - NOV 5, 2022**
- ☐ **WTS SPOTLIGHT - FEB 4, 2023**
- ☐ **RACHMANINOFF - APR 15, 2023**
- ☐ DIAMOND \$10,000 ☐ GOLD \$5,000
☐ SILVER \$3,500 ☐ BRONZE \$2,500

POPS & FAMILY CONCERTS

- ☐ **ASLEEP AT THE WHEEL - OCT 8, 2022**
- ☐ **SOUNDS OF THE SEASON - DEC 3, 2022**
- ☐ **BRAD LEALI JAZZ SAXOPHONIST - MAR 4, 2023**
- ☐ **BACK TO THE FUTURE IN CONCERT - MAY 20, 2023**
- ☐ DIAMOND \$10,000 ☐ GOLD \$5,000
☐ SILVER \$3,500 ☐ BRONZE \$2,500

CHAMBER CONCERTS \$500 EACH

TICKET BENEFIT = 6 TICKETS (\$90 VALUE)

- ☐ **FALL - LONE STAR BRASS**
- ☐ **FALL - PERMIAN BASIN STRING QUARTET**
- ☐ **FALL - WEST TEXAS WINDS**
- ☐ **SPRING - LONE STAR BRASS**
- ☐ **SPRING - PERMIAN BASIN STRING QUARTET**
- ☐ **SPRING - WEST TEXAS WINDS**

CHORAL CONCERTS \$500 EACH

TICKET BENEFIT = 6 TICKETS (\$90 VALUE)

- ☐ **FALL - CHORALE**
- ☐ **SPRING - CHORALE**
- ☐ **VOICES OF THE PERMIAN BASIN
(YOUTH CHOIR)**

TOTAL SPONSORSHIPS: \$ _____

Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.

- ☐ PLEASE SEND TICKETS FOR SPONSORED CONCERT
- ☐ SPREAD MY ALLOTTED TICKETS AS FOLLOWS:

☐ I DO **NOT** WISH TO RECEIVE TICKETS

☐ I DO **NOT** WISH TO RECEIVE A PROGRAM AD

Contact _____

Company _____

SPONSOR NAME (as you would like it seen on printed materials):

Address _____

City _____ ST _____ ZIP _____

Phone: _____ Fax _____

Email Address: _____

Signature _____

PAYMENT: ☐ SEND INVOICE ☐ ENCLOSED

Payment is due on the Friday preceding the sponsored concert or series.

**Please return completed form to
WEST TEXAS SYMPHONY:**

Mail: PO BOX 60658, Midland, TX 79711

Fax: (432) 617-0087

Email: development@wtxs.org