



# WEST TEXAS SYMPHONY

FORMERLY MIDLAND-ODESSA SYMPHONY & CHORALE

## 2022-2023 SEASON AD SIZES & RATES

**1/4 PAGE VERTICAL AD**  
2-7/16" x 3-15/16"  
\$380

**1/8 PAGE HORIZONTAL AD**  
5" x 15/16"  
\$300

**1/4 PAGE HORIZONTAL AD**  
5" x 1-15/16"  
\$380

**1/3 PAGE AD**  
5" x 2-5/8"  
\$550

(NOT SHOWN TO ACTUAL SCALE)

**FULL PAGE AD**  
5" x 8"  
\$1,475

**INSIDE FRONT / BACK COVER**  
5" x 8"  
\$1,750

**BACK COVER**  
5" x 8"  
\$1,950

**1/2 PAGE AD**  
5" x 3-15/16"  
\$950

**1/8 PAGE VERTICAL AD**  
2-7/16" x 1-15/16"  
\$300



# 2022-2023 ADVERTISEMENT FORM

FORMERLY MIDLAND-ODESSA SYMPHONY & CHORALE

- NEW ADVERTISER
- RENEWAL

Advertiser \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Artwork Contact - Agency/Artist (optional) \_\_\_\_\_

Advertiser Signature (required) \_\_\_\_\_

- RENEW MY CURRENT ADVERTISEMENT
- I'D LIKE THE SAME SIZE, BUT NEW ARTWORK
- CREATE A NEW ADVERTISEMENT (indicate changes)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## AD SIZE OPTIONS

(see Rate & Size sheet for specifications)

- 1/8 Page Horizontal       1/8 Page Vertical
- 1/4 Page Horizontal       1/4 Page Vertical
- 1/3 Page
- 1/2 Page
- Full Page
- INSIDE Front Cover       INSIDE Back Cover
- BACK COVER

Artwork for ad must be emailed as a high resolution PDF, TIFF, AI, EPS or JPEG to the Odessa American at terry@oaoa.com

AD SIZE/RATE _____	= \$ _____		
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%; padding: 5px;"><b>TOTAL</b></td> <td style="width: 30%; padding: 5px;">\$ _____</td> </tr> </table>		<b>TOTAL</b>	\$ _____
<b>TOTAL</b>	\$ _____		

## PAYMENT INFORMATION

- Payment Enclosed     Charge Credit Card     Bill Me (invoices to be sent from Odessa American)

Charge to my:       VISA       Mastercard

Card Number \_\_\_\_\_      Expiration Date \_\_\_\_\_      CID # \_\_\_\_\_

Name on Card \_\_\_\_\_      Signature \_\_\_\_\_

Please mail or email the completed form to the Odessa American.  
 Ad space must be renewed no later than **June 27, 2022** to ensure availability.  
 Odessa American - 700 N. Grant Street, Suite 800, Odessa, TX 79761 | TERRY@OAOA.COM