

# MIDLAND-ODESSA SYMPHONY & CHORALE

Founded in 1962, the Midland-Odessa Symphony & Chorale, under the current direction of Maestro Gary Lewis, includes a professional symphony orchestra with over 70 musicians, an 80-member adult chorale, a 90-member youth choir along with three resident instrumental ensembles Lone Star Brass, Permian Basin String Quartet, and West Texas Winds. Celebrating our spectacular 58th Season, the Midland-Odessa Symphony & Chorale holds the distinction of being the largest professional performing arts organization in West Texas.

## DID YOU KNOW...

The costs for a Midland-Odessa Symphony & Chorale Masterworks or Pops & Family concert may be as much as \$70,000 to present a single concert. Some of our expenses include: music conductor, orchestra personnel, guest artists, music rental & royalties, piano tuning, printed programs, venue rental, production staff, and instrument transport.

If we relied on ticket sales alone to cover concert expenses, the cost of a single ticket for our patrons would prohibit many from enjoying the presentation of live symphonic and choral music in the Permian Basin. Sponsors play a critical role in making each season possible. We invite you to make a bold statement with your sponsorship and play your part in **Enriching Lives Through Music** for the 58th Season.



# SEASON & CONCERT SPONSORSHIP OPPORTUNITIES

Flexibility is central to our Concert Sponsorship Program. We welcome the opportunity to work with you to achieve your promotion, advertising and marketing goals and also show your support for the Midland-Odessa Symphony & Chorale.

## SPONSORSHIP LEVELS

- Season Sponsor \$50,000
- Pops & Family Series Sponsor \$35,000
- Masterworks Series Sponsor \$25,000
- Platinum \$10,000
- Gold \$5,000
- Silver \$3,500
- Bronze \$2,500

**PLEASE NOTE:** For print inclusion in the program books, sponsor logo, name and program ads must be received by **June 12** for the fall and holiday concerts, and by **November 6** for the winter and spring concerts.

## Our Mission...

is to enhance the quality of life in Midland, Odessa and the surrounding area by presenting outstanding symphonic, choral and chamber music performances, and music education programs.



PO BOX 60658  
Midland, TX 79711  
**432.563.0921**  
MOSC.ORG

**MOSC is a non-profit 501(c)(3) organization.**

# MIDLAND-ODESSA SYMPHONY & CHORALE

Gary Lewis, Music Director & Conductor

let the  
*Music*  
move you

# CONCERT SPONSORSHIP OPPORTUNITIES

2020 MOSC 2021

# CONCERT SPONSORSHIP BENEFITS

## Masterworks or Pops Concerts

BENEFITS	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,500
Reserved Seating at Sponsored Concert	40*	20	10	6
Ad in MOSC Program	Full Page Color	1/2 Page Color	1/3 Page Color	1/4 Page Color
Value of Ad Benefit	Full Page \$1,460	1/2 Page \$920	1/3 Page \$550	1/4 Page \$380
Logo or Name in Program and Website (with link)	✓	✓	✓	✓
Logo or Name on Concert Promotional Advertisement	✓	✓	✓	✓
Verbal Acknowledgment from Stage	✓	✓	✓	✓
MOSC Ensemble provided for your private event	✓			

**Ticket Benefit Value MASTERWORKS = \$33 per ticket**  
**Ticket Benefit Value POPS & FAMILY = \$50 per ticket**

\*With flexibility across the season not to exceed 25 for any single concert

**Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.**



## MASTERWORKS CONCERTS



**PICTURES AT AN EXHIBITION**  
SATURDAY, SEP 12, 2020  
*Lei Wang, piano*

Etezady  
Gershwin  
Mussorgsky/Ravel



**CONCIETO DE AMOR**  
SATURDAY, NOV 7, 2020  
*Featuring soprano Barbara Padilla (from America's Got Talent) with music by Falla, Ginastera and Marquez.*



**MOSTLY MOZART**  
SATURDAY, JAN 30, 2021  
*Caryn Crutchfield, oboe*

Mozart  
Mullikin



**TCHAIKOVSKY FOUR**  
SATURDAY, APR 10, 2021  
*David Requiro, cello*

Tchaikovsky  
Elgar

## POPS & FAMILY CONCERTS



**E.T. THE EXTRA-TERRESTRIAL IN CONCERT**  
SATURDAY, OCT 10, 2020

™ & © Universal Studios



**SOUNDS OF THE SEASON**  
SATURDAY, DEC 5, 2020



**SINATRA & BEYOND FEATURING TONY DESARE**  
SATURDAY, MAR 6, 2021



**THE MUSIC OF QUEEN**  
SATURDAY, MAY 1, 2021

## 2020 | 2021 CONCERT SPONSORSHIP COMMITMENT

### SEASON SPONSORSHIPS

FLEXIBLE BENEFITS

- ☐ **SEASON SPONSOR - \$50,000**  
2020-2021 Season Sponsor
- ☐ **POPS & FAMILY SERIES SPONSOR - \$35,000**
- ☐ **MASTERWORKS SERIES SPONSOR - \$25,000**

### INDIVIDUAL MASTERWORKS CONCERTS

**PICTURES AT AN EXHIBITION - SEP 12, 2020**

- ☐ PLATINUM \$10,000
- ☐ GOLD \$5,000
- ☐ SILVER \$3,500
- ☐ BRONZE \$2,500

**CONCIETO DE AMOR - NOV 7, 2020**

- ☐ PLATINUM \$10,000
- ☐ GOLD \$5,000
- ☐ SILVER \$3,500
- ☐ BRONZE \$2,500

**MOSTLY MOZART - JAN 30, 2021**

- ☐ PLATINUM \$10,000
- ☐ GOLD \$5,000
- ☐ SILVER \$3,500
- ☐ BRONZE \$2,500

**TCHAIKOVSKY FOUR - APR 10, 2021**

- ☐ PLATINUM \$10,000
- ☐ GOLD \$5,000
- ☐ SILVER \$3,500
- ☐ BRONZE \$2,500

### INDIVIDUAL POPS & FAMILY CONCERTS

**E.T. IN CONCERT - OCT 10, 2020**

- ☐ PLATINUM \$10,000
- ☐ GOLD \$5,000
- ☐ SILVER \$3,500
- ☐ BRONZE \$2,500

**SOUNDS OF THE SEASON - DEC 5, 2020**

- ☐ PLATINUM \$10,000
- ☐ GOLD \$5,000
- ☐ SILVER \$3,500
- ☐ BRONZE \$2,500

**SINATRA & BEYOND - MAR 6, 2021**

- ☐ PLATINUM \$10,000
- ☐ GOLD \$5,000
- ☐ SILVER \$3,500
- ☐ BRONZE \$2,500

**THE MUSIC OF QUEEN - MAY 1, 2021**

- ☐ PLATINUM \$10,000
- ☐ GOLD \$5,000
- ☐ SILVER \$3,500
- ☐ BRONZE \$2,500

### CHORAL CONCERTS - \$500 EACH

TICKET BENEFIT = 6 TICKETS (\$90 VALUE)

- ☐ **FALL - CHORALE**
- ☐ **SPRING - CHORALE**
- ☐ **VOICES OF THE PERMIAN BASIN**

### CHAMBER CONCERTS - \$500 EACH

TICKET BENEFIT = 6 TICKETS (\$90 VALUE)

- ☐ **FALL - LONE STAR BRASS**
- ☐ **FALL - PERMIAN BASIN STRING QUARTET**
- ☐ **FALL - WEST TEXAS WINDS**
- ☐ **SPRING - LONE STAR BRASS**
- ☐ **SPRING - PERMIAN BASIN STRING QUARTET**
- ☐ **SPRING - WEST TEXAS WINDS**

**TOTAL SPONSORSHIPS: \$ \_\_\_\_\_**

*Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.*

- ☐ PLEASE SEND TICKETS FOR SPONSORED CONCERT
- ☐ SPREAD MY ALLOTTED TICKETS AS FOLLOWS:

- ☐ I DO **NOT** WISH TO RECEIVE TICKETS
- ☐ I DO **NOT** WISH TO RECEIVE A PROGRAM AD

Contact \_\_\_\_\_

Company \_\_\_\_\_

SPONSOR NAME (as you would like it seen on printed materials): \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature \_\_\_\_\_

**PAYMENT:** ☐ SEND INVOICE ☐ ENCLOSED

*Payment is due on the Friday preceding the sponsored concert or series.*

**Please return completed form to MOSC**

**Mail:** PO BOX 60658, Midland, TX 79711

**Fax:** (432) 617-0087

**Email:** development@mosc.org

**ALL SYMPHONY CONCERTS START AT 7:30 PM AT THE WAGNER NOËL PERFORMING ARTS CENTER.**  
*Programs and individuals scheduled to perform are subject to change.*