



2021-2022 SEASON AD SIZES & RATES

1/4 PAGE VERTICAL AD
2-7/16" x 3-15/16"
\$380

1/8 PAGE HORIZONTAL AD
5" x 15/16"
\$300

1/4 PAGE HORIZONTAL AD
5" x 1-15/16"
\$380

1/3 PAGE AD
5" x 2-5/8"
\$550

(NOT SHOWN TO ACTUAL SCALE)

FULL PAGE AD
5" x 8"
\$1,475

INSIDE FRONT / BACK COVER
5" x 8"
\$1,750

BACK COVER
5" x 8"
\$1,950

1/2 PAGE AD
5" x 3-15/16"
\$950

1/8 PAGE VERTICAL AD
2-7/16" x 1-15/16"
\$300



2021-2022 ADVERTISEMENT FORM

- NEW ADVERTISER
- RENEWAL

Advertiser _____

Contact _____ Phone _____

Address _____

City, State, Zip _____

E-mail _____ Fax _____

Artwork Contact - Agency/Artist (optional) _____

Advertiser Signature (required) _____

- RENEW MY CURRENT ADVERTISEMENT
- I'D LIKE THE SAME SIZE, BUT NEW ARTWORK
- CREATE A NEW ADVERTISEMENT (indicate changes)

AD SIZE OPTIONS

(see Rate & Size sheet for specifications)

- 1/8 Page Horizontal 1/8 Page Vertical
- 1/4 Page Horizontal 1/4 Page Vertical
- 1/3 Page
- 1/2 Page
- Full Page
- INSIDE Front Cover INSIDE Back Cover
- BACK COVER

Artwork for ad must be emailed as a high resolution PDF, TIFF, AI, EPS or JPEG to the Odessa American at terry@oaoa.com

AD SIZE/RATE	_____ = \$ _____
TOTAL	\$ _____

PAYMENT INFORMATION

- Payment Enclosed Charge Credit Card Bill Me (invoices to be sent from Odessa American)

Charge to my: VISA Mastercard

Card Number _____ Expiration Date _____ CID # _____

Name on Card _____ Signature _____

Please mail or email the completed form to the Odessa American.
 Ad space must be renewed no later than **July 1, 2021** to ensure availability.
 Odessa American - 700 N. Grant Street, Suite 800, Odessa, TX 79761 | TERRY@OAOA.COM