



# 2018-2019 ADVERTISEMENT FORM

- NEW ADVERTISER
- RENEWAL

Advertiser \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Artwork Contact - Agency/Artist (optional) \_\_\_\_\_

Advertiser Signature (required) \_\_\_\_\_

- RENEW MY CURRENT ADVERTISEMENT
- I'D LIKE THE SAME SIZE, BUT NEW ARTWORK
- CREATE A NEW ADVERTISEMENT (indicate changes)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### AD SIZE OPTIONS

(see Rate & Size sheet for specifications)

- 1/8 Page Horizontal       1/8 Page Vertical
- 1/4 Page Horizontal       1/4 Page Vertical
- 1/3 Page
- 1/2 Page
- Full Page
- INSIDE Front Cover       INSIDE Back Cover
- BACK COVER

Artwork for Ad should be emailed as a PDF, TIFF, A I, EPS or High- Res JPEG to ckerley@oaaa.com

AD SIZE/RATE	_____	= \$ _____
<b>TOTAL</b>	<b>\$ _____</b>	

### PAYMENT INFORMATION

- Payment Enclosed     Charge Credit Card     Bill Me (invoices to be sent from Odessa American)

Charge to my:       VISA       Mastercard

Card Number \_\_\_\_\_      Expiration Date \_\_\_\_\_      CID # \_\_\_\_\_

Name on Card \_\_\_\_\_      Signature \_\_\_\_\_

Please mail or fax the completed form to the Odessa American.  
Ad space must be renewed no later than **July 2, 2018** to ensure availability.  
PO BOX 2952, Odessa, TX 79760 | FAX: 432-334-8641