

# Midland-Odessa Symphony & Chorale

## 2018-2019 CONCERT SPONSORSHIP COMMITMENT

### SEASON SPONSORSHIPS

FLEXIBLE BENEFITS

- SEASON SPONSOR - \$50,000**  
2018-2019 Season Sponsor
- POPS & FAMILY SERIES SPONSOR - \$35,000**
- MASTERWORKS SERIES SPONSOR - \$25,000**

### INDIVIDUAL MASTERWORKS CONCERTS

#### **LEONARD BERNSTEIN AT 100 - SEPTEMBER 8, 2018**

- PLATINUM \$10,000     GOLD \$5,000
- SILVER \$3,500         BRONZE \$2,500

#### **PASTORALE - NOVEMBER 3, 2018**

- PLATINUM \$10,000     GOLD \$5,000
- SILVER \$3,500         BRONZE \$2,500

#### **THE RUSSIANS - JANUARY 26, 2019**

- PLATINUM \$10,000     GOLD \$5,000
- SILVER \$3,500         BRONZE \$2,500

#### **PINES OF ROME - APRIL 6, 2019**

- PLATINUM \$10,000     GOLD \$5,000
- SILVER \$3,500         BRONZE \$2,500

### INDIVIDUAL POPS & FAMILY CONCERTS

#### **INDIGO GIRLS WITH MIDLAND-ODESSA SYMPHONY - OCTOBER 6, 2018**

- PLATINUM \$10,000     GOLD \$5,000
- SILVER \$3,500         BRONZE \$2,500

#### **SOUNDS OF THE SEASON - DECEMBER 8, 2018**

- PLATINUM \$10,000     GOLD \$5,000
- SILVER \$3,500         BRONZE \$2,500

#### **DANCING & ROMANCING - MARCH 2, 2019**

- PLATINUM \$10,000     GOLD \$5,000
- SILVER \$3,500         BRONZE \$2,500

#### **JEANS 'N CLASSICS - THE MUSIC OF ELTON JOHN & BILLY JOEL - MAY 4, 2019**

- PLATINUM \$10,000     GOLD \$5,000
- SILVER \$3,500         BRONZE \$2,500

### CHORAL CONCERTS - \$500 EACH

TICKET BENEFIT = 6 TICKETS (\$90 VALUE)

- FALL - CHORALE**
- SPRING - CHORALE**
- VOICES OF THE PERMIAN BASIN**

### CHAMBER CONCERTS - \$500 EACH

TICKET BENEFIT = 6 TICKETS (\$90 VALUE)

- FALL - LONE STAR BRASS**
- FALL - PERMIAN BASIN STRING QUARTET**
- FALL - WEST TEXAS WINDS**
- SPRING - LONE STAR BRASS**
- SPRING - PERMIAN BASIN STRING QUARTET**
- SPRING - WEST TEXAS WINDS**

**TOTAL SPONSORSHIPS: \$ \_\_\_\_\_**

*Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.*

PLEASE SEND TICKETS FOR SPONSORED CONCERT

SPREAD MY ALLOTTED TICKETS AS FOLLOWS:

I DO **NOT** WISH TO RECEIVE TICKETS

I DO **NOT** WISH TO RECEIVE A PROGRAM AD

Contact \_\_\_\_\_

Company \_\_\_\_\_

SPONSOR NAME (as you would like it seen on printed materials):  
\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

Phone: \_\_\_\_\_ Fax \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature \_\_\_\_\_

**PAYMENT:**  SEND INVOICE     ENCLOSED

*Payment is due on the Friday preceding the sponsored concert or series.*

**Please return completed form to MOSC**

**Mail:** PO BOX 60658, Midland, TX 79711

**Fax:** (432) 617-0087

**Email:** [development@mosc.org](mailto:development@mosc.org)

# Midland-Odessa Symphony & Chorale 2018-2019 CONCERT SPONSORSHIP COMMITMENT

## *Concert Sponsorship Benefits* Masterworks or Pops Concerts

BENEFITS	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,500
Reserved Seating at Sponsored Concert	40*	20	10	6
Ad in MOSC Program	Full Page Color	1/2 Page Color	1/3 Page Color	1/4 Page Color
Value of Ad Benefit	Full Page \$1,460	1/2 Page \$920	1/3 Page \$550	1/4 Page \$380
Logo or Name in Program and Website (with link)	✓	✓	✓	✓
Lobby Signage at Sponsored Concert	✓	✓	✓	✓
Logo or Name on Concert Promotional Advertisement	✓	✓	✓	✓
Verbal Acknowledgment from Stage	✓	✓	✓	✓
Press Release Acknowledgment	✓	✓	✓	✓
MOSC Ensemble provided for your private event	✓			

**Ticket Benefit Value MASTERWORKS = \$33 per ticket**

**Ticket Benefit Value POPS & FAMILY = \$50 per ticket**

**Ticket Benefit Value CHAMBER/CHORAL = \$15 per ticket**

\*With flexibility across the season not to exceed 25 for any single concert

**Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.**