



MIDLAND-ODESSA SYMPHONY & CHORALE

Gary Lewis, Music Director & Conductor

2021  
2022

# CONCERT SPONSORSHIP OPPORTUNITIES

## CONCERT SPONSORSHIP BENEFITS

### Masterworks or Pops Concerts

BENEFITS	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,500
Reserved Seating at Sponsored Concert	40*	20	10	6
Ad in MOSC Program	Full Page Color	1/2 Page Color	1/3 Page Color	1/4 Page Color
Value of Ad Benefit	Full Page \$1,475	1/2 Page \$950	1/3 Page \$550	1/4 Page \$380
Logo or Name in Program and Website (with link)	✓	✓	✓	✓
Logo or Name on Concert Promotional Advertisement	✓	✓	✓	✓
Verbal Acknowledgment from Stage	✓	✓	✓	✓
MOSC Ensemble provided for your private event	✓			

**Ticket Benefit Value MASTERWORKS = \$33 per ticket**

**Ticket Benefit Value POPS & FAMILY = \$50 per ticket**

\*With flexibility across the season not to exceed 25 for any single concert

**Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.**

## MIDLAND-ODESSA SYMPHONY & CHORALE

Founded in 1962, the Midland-Odessa Symphony & Chorale, under the direction of Maestro Gary Lewis, includes a professional symphony orchestra with over 70 musicians, a large adult chorale, over a hundred-member youth choir, and three resident instrumental ensembles: Lone Star Brass, Permian Basin String Quartet, and West Texas Winds. Celebrating our spectacular 59th Season, the Midland-Odessa Symphony & Chorale holds the distinction of being one of the largest professional performing arts organizations in West Texas.

### DID YOU KNOW...

The production of a Midland-Odessa Symphony & Chorale concert may cost as much as \$70,000. Some of our expenses include: music conductor, orchestra personnel, guest artists, music rental & royalties, piano tuning, printed programs, venue rental, production staff, and instrument transport.

If we relied on ticket sales alone to cover concert expenses, the cost of a single ticket for our patrons would prohibit many from enjoying the presentation of live symphonic and choral music in the Permian Basin. Sponsors play a critical role in making each season possible. We invite you to make a bold statement with your sponsorship and play your part in **Enriching Lives Through Live Music** for the 59th Season.



## SEASON & CONCERT SPONSORSHIP OPPORTUNITIES

Flexibility is central to our Concert Sponsorship Program. We welcome the opportunity to work with you to achieve your promotion, advertising, and marketing goals while showing your support for the Midland-Odessa Symphony & Chorale.

### SPONSORSHIP LEVELS

- Season Sponsor \$50,000
- Pops & Family Series Sponsor \$35,000
- Masterworks Series Sponsor \$25,000
- Platinum \$10,000
- Gold \$5,000
- Silver \$3,500
- Bronze \$2,500

**PLEASE NOTE:** For inclusion in the program books, sponsor logo, name and program ads must be received by **July 1** for the fall and holiday concerts, and by **November 1** for the winter and spring concerts.

### *Our Mission...*

*is to enhance the quality of life in West Texas through professional music performances and music education.*

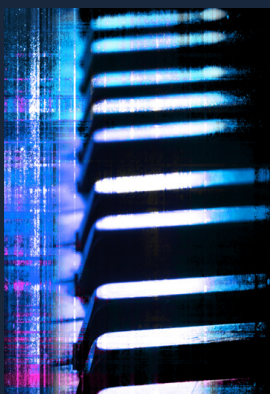


PO BOX 60658  
Midland, TX 79711  
**432.563.0921**  
MOSC.ORG

**MOSC is a non-profit 501(c)(3) organization.**



# MASTERWORKS CONCERTS



## GET THE PICTURE

SEPTEMBER 11, 2021

*Lei Wang, piano*

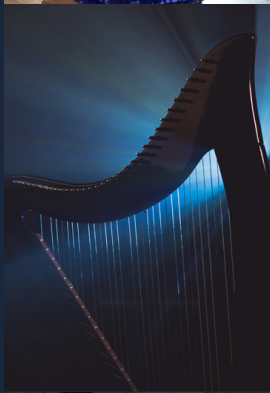
Etezady  
Gershwin  
Mussorgsky/Ravel



## CONCIERTO DE AMOR

NOVEMBER 6, 2021

Featuring soprano Barbara Padilla from *America's Got Talent* with music by Falla, Ginestera and Marquez.

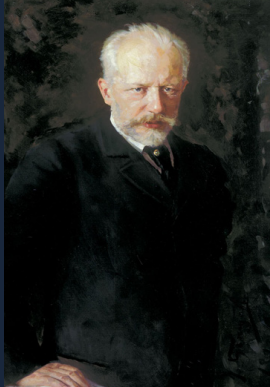


## FRIENDS OF THE SYMPHONY

FEBRUARY 5, 2022

*Melissa Graham Hansen, flute*  
*Vincent Pierce, harp*

Montgomery  
Mozart  
Schubert



## TCHAIKOVSKY FOUR

APRIL 9, 2022

*Harumi Rhodes, violin*

Price  
Tchaikovsky

# POPS & FAMILY CONCERTS



## "IMAGINE"

### THE MUSIC OF THE BEATLES

WITH JEANS 'N CLASSICS

OCTOBER 9, 2021

The Jeans 'N Classics band joins the MOSC orchestra to perform the enduring music of the Beatles!



## SOUNDS OF THE SEASON

DECEMBER 4, 2021

Celebrate the holidays with your symphony!



## A TEXAS TRIBUTE

MARCH 19, 2022

We welcome Bob & Kelli Philips of the Texas Country Reporter to symphonically celebrate the Lone Star State!



## MAY THE PLANETS BE WITH YOU

MAY 14, 2022

JOHN WILLIAMS  
Star Wars Suite

HOLST  
The Planets

**ALL SYMPHONY CONCERTS START AT 7:30 PM AT THE WAGNER NOËL PERFORMING ARTS CENTER.**

*Programs and individuals scheduled to perform are subject to change.*

# 2021-2022 CONCERT SPONSORSHIP COMMITMENT FORM

## SEASON SPONSORSHIPS FLEXIBLE BENEFITS

- ☐ **SEASON SPONSOR - \$50,000**  
2021-2022 Season Sponsor
- ☐ **POPS & FAMILY SERIES SPONSOR - \$35,000**
- ☐ **MASTERWORKS SERIES SPONSOR - \$25,000**

## MASTERWORKS CONCERTS

### GET THE PICTURE - SEP 11, 2021

- ☐ PLATINUM \$10,000      ☐ GOLD \$5,000
- ☐ SILVER \$3,500      ☐ BRONZE \$2,500

### CONCIERTO DE AMOR - NOV 6, 2021

- ☐ PLATINUM \$10,000      ☐ GOLD \$5,000
- ☐ SILVER \$3,500      ☐ BRONZE \$2,500

### FRIENDS OF THE SYMPHONY - FEB 5, 2022

- ☐ PLATINUM \$10,000      ☐ GOLD \$5,000
- ☐ SILVER \$3,500      ☐ BRONZE \$2,500

### TCHAIKOVSKY FOUR - APR 9, 2022

- ☐ PLATINUM \$10,000      ☐ GOLD \$5,000
- ☐ SILVER \$3,500      ☐ BRONZE \$2,500

## POPS & FAMILY CONCERTS

### THE MUSIC OF THE BEATLES - OCT 9, 2021

- ☐ PLATINUM \$10,000      ☐ GOLD \$5,000
- ☐ SILVER \$3,500      ☐ BRONZE \$2,500

### SOUNDS OF THE SEASON - DEC 4, 2021

- ☐ PLATINUM \$10,000      ☐ GOLD \$5,000
- ☐ SILVER \$3,500      ☐ BRONZE \$2,500

### A TEXAS TRIBUTE - MAR 19, 2022

- ☐ PLATINUM \$10,000      ☐ GOLD \$5,000
- ☐ SILVER \$3,500      ☐ BRONZE \$2,500

### MAY THE PLANETS BE WITH YOU - MAY 14, 2022

- ☐ PLATINUM \$10,000      ☐ GOLD \$5,000
- ☐ SILVER \$3,500      ☐ BRONZE \$2,500

## CHAMBER CONCERTS \$500 EACH

TICKET BENEFIT = 6 TICKETS (\$90 VALUE)

- ☐ **FALL - LONE STAR BRASS**
- ☐ **FALL - PERMIAN BASIN STRING QUARTET**
- ☐ **FALL - WEST TEXAS WINDS**
- ☐ **SPRING - LONE STAR BRASS**
- ☐ **SPRING - PERMIAN BASIN STRING QUARTET**
- ☐ **SPRING - WEST TEXAS WINDS**

**TOTAL SPONSORSHIPS: \$** \_\_\_\_\_

*Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.*

☐ PLEASE SEND TICKETS FOR SPONSORED CONCERT

☐ SPREAD MY ALLOTTED TICKETS AS FOLLOWS:

☐ I DO **NOT** WISH TO RECEIVE TICKETS

☐ I DO **NOT** WISH TO RECEIVE A PROGRAM AD

Contact \_\_\_\_\_

Company \_\_\_\_\_

SPONSOR NAME (as you would like it seen on printed materials):  
\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

Phone: \_\_\_\_\_ Fax \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature \_\_\_\_\_

**PAYMENT:** ☐ SEND INVOICE ☐ ENCLOSED

*Payment is due on the Friday preceding the sponsored concert or series.*

**Please return completed form to  
Midland-Odessa Symphony & Chorale:**

**Mail:** PO BOX 60658, Midland, TX 79711

**Fax:** (432) 617-0087

**Email:** [development@mosc.org](mailto:development@mosc.org)