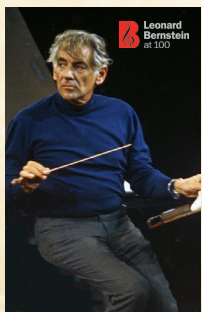


Masterworks Series



© Allan Warren 1973

LEONARD BERNSTEIN AT 100

Saturday, September 8, 2018
David Corman & Rose Sawvel

LEONARD BERNSTEIN, COMPOSER
Selections from **Candide**
Overture from **West Side Story**
On the Waterfront
Symphonic Suite



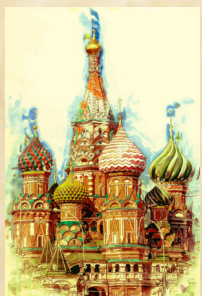
PASTORAL

Saturday, November 3, 2018
Catalin Rotaru, double bass

MENDELSSOHN – Hebrides
Overture

TCHAIKOVSKY – Variations on a
Rococo Theme

BEETHOVEN – Symphony No. 6
"Pastoral"



THE RUSSIANS

Saturday, January 26, 2019
David Korevaar, piano

BATES – Mothership

RACHMANINOFF – Piano
Concerto No. 3

SHOSTAKOVICH – Symphony No. 9



PINES OF ROME

Saturday, April 6, 2019
Timothy McAllister,
alto Saxophone

KUSTER – Rain On It

FUCHS – "Rush" for Alto
Saxophone and Orchestra

RESPIGHI – Pines of Rome

Pops & Family Series



INDIGO GIRLS WITH MIDLAND- ODESSA SYMPHONY

Saturday, October 6, 2018

Two decades after
releasing their first album
and countless U.S. and international tours later, the
Indigo Girls continue to make waves on the music
scene. They remain the only duo with top 40 titles
on the Billboard 200 each decade since the 1980s.



SOUNDS OF THE SEASON

Saturday, December 8, 2018

Celebrate the holidays with our Symphony
Orchestra, joined by the Symphony Chorale,
Voices of the Permian Basin, Lone Star Brass,
Permian Basin String Quartet, West Texas Winds.



DANCING & ROMANCING

Saturday, March 2, 2019

Broadway and Hollywood
combine for a romantic
and entertaining
evening of song and dance with two veterans
of the Broadway stage performing an evening
of song and dance inspired by the likes of
Fred Astaire, Ginger Rogers and Gene Kelly.



JEANS 'N CLASSICS THE MUSIC OF ELTON JOHN & BILLY JOEL

Saturday, May 4, 2019

Jeans 'n Classics returns
to the MOSC stage to
showcase two giants of Pop: Elton John and Billy
Joel. The music of these Pop icons paired with the
sounds of the orchestra and the symphony chorale
will surely bring the crowd to their feet.

Midland-Odessa Symphony & Chorale



GARY LEWIS

MUSIC DIRECTOR & CONDUCTOR

2018 | 2019 SEASON

CONCERT SPONSORSHIP OPPORTUNITIES

MOSC

MOSC.ORG

Midland-Odessa Symphony & Chorale

Founded in 1962, the Midland-Odessa Symphony & Chorale, under the current direction of Maestro Gary Lewis, includes a professional symphony orchestra with over 70 musicians, an 80-member adult chorale, a 90-member youth choir along with three resident instrumental ensembles Lone Star Brass, Permian Basin String Quartet, and West Texas Winds. Celebrating our spectacular 56th Season, the Midland-Odessa Symphony & Chorale holds the distinction of being the largest professional performing arts organization in West Texas.

Did you know...

The costs for a Midland-Odessa Symphony & Chorale Masterworks or Pops & Family concert may be as much as \$70,000 to present a single concert. Some of our expenses include: music conductor, orchestra personnel, guest artists, music rental & royalties, piano tuning, printed programs, venue rental, production staff, and instrument transport.

If we relied on ticket sales alone to cover concert expenses, the cost of a single ticket for our patrons would prohibit many from enjoying the presentation of live symphonic and choral music in the Permian Basin. Sponsors play a critical role in making each season possible. We invite you to make a bold statement with your sponsorship and play your part in **Enriching Lives Through Music** for the 56th Season.



Our Mission...

is to enhance the quality of life in Midland, Odessa and the surrounding area by presenting outstanding symphonic, choral and chamber music performances, and music education programs.



PO BOX 60658
Midland, TX 79711
432.563.0921
MOSC.ORG

MOSC is a non-profit 501(c)(3) organization.

Season & Concert Sponsorship Opportunities

Flexibility is central to our Concert Sponsorship Program. We welcome the opportunity to work with you to achieve your promotion, advertising and marketing goals and also show your support for the Midland-Odessa Symphony & Chorale.

Sponsorship Levels

- Season Sponsor \$50,000
- Pops & Family Series Sponsor \$35,000
- Masterworks Series Sponsor \$25,000
- Platinum \$10,000
- Gold \$5,000
- Silver \$3,500
- Bronze \$2,500

PLEASE NOTE: For print inclusion in the program books, sponsor logo, name and program ads must be received by **June 15** for the fall and holiday concerts, and by **November 15** for the winter and spring concerts.

Concert Sponsorship Benefits Masterworks or Pops Concerts

BENEFITS	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,500
Reserved Seating at Sponsored Concert	40*	20	10	6
Ad in MOSC Program	Full Page Color	1/2 Page Color	1/3 Page Color	1/4 Page Color
Value of Ad Benefit	Full Page \$1,460	1/2 Page \$920	1/3 Page \$550	1/4 Page \$380
Logo or Name in Program and Website (with link)	✓	✓	✓	✓
Lobby Signage at Sponsored Concert	✓	✓	✓	✓
Logo or Name on Concert Promotional Advertisement	✓	✓	✓	✓
Verbal Acknowledgment from Stage	✓	✓	✓	✓
Press Release Acknowledgment	✓	✓	✓	✓
MOSC Ensemble provided for your private event	✓			

Ticket Benefit Value MASTERWORKS = \$33 per ticket

Ticket Benefit Value POPS & FAMILY = \$50 per ticket

*With flexibility across the season not to exceed 25 for any single concert

Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.