

Midland-Odessa Symphony & Chorale 2019-2020 CONCERT SPONSORSHIP COMMITMENT

SEASON SPONSORSHIPS

FLEXIBLE BENEFITS

- SEASON SPONSOR - \$50,000**
2019-2020 Season Sponsor
- POPS & FAMILY SERIES SPONSOR - \$35,000**
- MASTERWORKS SERIES SPONSOR - \$25,000**

INDIVIDUAL MASTERWORKS CONCERTS

BEETHOVEN FIVE - SEPTEMBER 7, 2019

- PLATINUM \$10,000 GOLD \$5,000
- SILVER \$3,500 BRONZE \$2,500

TCHAIKOVSKY FIVE - NOVEMBER 2, 2019

- PLATINUM \$10,000 GOLD \$5,000
- SILVER \$3,500 BRONZE \$2,500

FROM EAST TO WEST - JANUARY 25, 2020

- PLATINUM \$10,000 GOLD \$5,000
- SILVER \$3,500 BRONZE \$2,500

THE PLANETS - APRIL 4, 2020

- PLATINUM \$10,000 GOLD \$5,000
- SILVER \$3,500 BRONZE \$2,500

INDIVIDUAL POPS & FAMILY CONCERTS

THE ADDAMS FAMILY IN CONCERT - OCTOBER 5, 2019

- PLATINUM \$10,000 GOLD \$5,000
- SILVER \$3,500 BRONZE \$2,500

SOUNDS OF THE SEASON - DECEMBER 7, 2019

- PLATINUM \$10,000 GOLD \$5,000
- SILVER \$3,500 BRONZE \$2,500

RODGERS & HAMMERSTEIN CELEBRATION - MARCH 7, 2020

- PLATINUM \$10,000 GOLD \$5,000
- SILVER \$3,500 BRONZE \$2,500

WIZARDS, WITCHES & FANTASTIC BEASTS - MAY 2, 2020

- PLATINUM \$10,000 GOLD \$5,000
- SILVER \$3,500 BRONZE \$2,500

CHORAL CONCERTS - \$500 EACH

TICKET BENEFIT = 6 TICKETS (\$90 VALUE)

- FALL - CHORALE**
- SPRING - CHORALE**
- VOICES OF THE PERMIAN BASIN**

CHAMBER CONCERTS - \$500 EACH

TICKET BENEFIT = 6 TICKETS (\$90 VALUE)

- FALL - LONE STAR BRASS**
- FALL - PERMIAN BASIN STRING QUARTET**
- FALL - WEST TEXAS WINDS**
- SPRING - LONE STAR BRASS**
- SPRING - PERMIAN BASIN STRING QUARTET**
- SPRING - WEST TEXAS WINDS**

TOTAL SPONSORSHIPS: \$ _____

Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.

- PLEASE SEND TICKETS FOR SPONSORED CONCERT
- SPREAD MY ALLOTTED TICKETS AS FOLLOWS:

- I DO **NOT** WISH TO RECEIVE TICKETS
- I DO **NOT** WISH TO RECEIVE A PROGRAM AD

Contact _____

Company _____

SPONSOR NAME (as you would like it seen on printed materials):

Address _____

City _____ ST _____ ZIP _____

Phone: _____ Fax _____

Email Address: _____

Signature _____

PAYMENT: SEND INVOICE ENCLOSED

Payment is due on the Friday preceding the sponsored concert or series.

Please return completed form to MOSC

Mail: PO BOX 60658, Midland, TX 79711

Fax: (432) 617-0087

Email: development@mosc.org

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Concert Sponsorship Benefits

Masterworks or Pops Concerts

BENEFITS	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,500
Reserved Seating at Sponsored Concert	40*	20	10	6
Ad in MOSC Program	Full Page Color	1/2 Page Color	1/3 Page Color	1/4 Page Color
Value of Ad Benefit	Full Page \$1,460	1/2 Page \$920	1/3 Page \$550	1/4 Page \$380
Logo or Name in Program and Website (with link)	✓	✓	✓	✓
Lobby Signage at Sponsored Concert	✓	✓	✓	✓
Logo or Name on Concert Promotional Advertisement	✓	✓	✓	✓
Verbal Acknowledgment from Stage	✓	✓	✓	✓
Press Release Acknowledgment	✓	✓	✓	✓
MOSC Ensemble provided for your private event	✓			

Ticket Benefit Value MASTERWORKS = \$33 per ticket

Ticket Benefit Value POPS & FAMILY = \$50 per ticket

Ticket Benefit Value CHAMBER/CHORAL = \$15 per ticket



*With flexibility across the season not to exceed 25 for any single concert

Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.