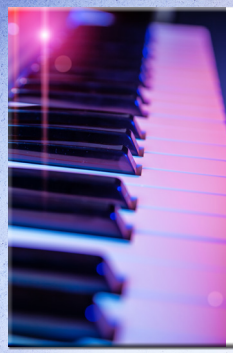
MASTERWORKS SERIES

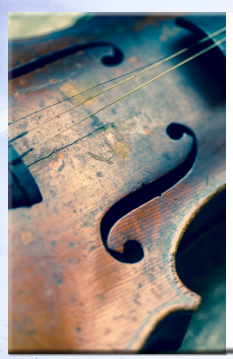


BEETHOVEN FIVE
Saturday, Sep 7, 2019
Robert Plano, piano

BEETHOVEN – *Coriolan Overture*

BEETHOVEN – *Piano Concerto No. 3*

BEETHOVEN – *Symphony No. 5*



TCHAIKOVSKY FIVE
Saturday, Nov 2, 2019
Brian Lewis, violin

MOZART – *Overture to "The Magic Flute"*

BRUCH - *Violin Concerto No. 1*

TCHAIKOVSKY – *Symphony No. 5*

FROM EAST TO WEST
Saturday, Jan 25, 2020
Kevin Young, tuba

GUAN XIA OVERTURE - *Jiang Liu, guest conductor*

VAUGHAN WILLIAMS - *Tuba Concerto*

DEBUSSY - *Prelude to the Afternoon of a Faun*

COPLAND - *Rodeo*

THE PLANETS
Saturday, Apr 4, 2020
Geraldine Walther, viola

BARTOK - *Viola Concerto*

HOLST - *The Planets with video accompaniment*

Programs and individuals scheduled to perform are subject to change.

POPS & FAMILY SERIES

THE ADDAMS FAMILY IN CONCERT
Saturday, Oct 5, 2019

Film Concerts Live! proudly presents the delightfully twisted comedy fantasy The Addams Family, with composer Marc Shaiman's charming and imaginative orchestral score performed live to the film by the MOSC symphony orchestra!

SOUNDS OF THE SEASON
Saturday, Dec 7, 2019

Celebrate the holidays with Midland-Odessa Symphony & Chorale!

Featuring Scott and Nikki Windham as Santa and Mrs. Claus!

RODGERS & HAMMERSTEIN CELEBRATION
Saturday, Mar 7, 2020

Featuring Broadway performers Sarah Jane McMahon, Gary Mauer and William Michaels along with the MOSC Symphony Chorale performing show-stopping Broadway tunes such as Climb Every Mountain, Oklahoma, Some Enchanted Evening, All The Things You Are, and others!

WIZARDS, WITCHES & FANTASTIC BEASTS
Saturday, May 2, 2020

This family concert featuring the beautiful scores of the Harry Potter films, "Lord of the Rings" and other fantasy favorites will enchant audiences when the Permian Basin goes to Hogwarts!

MOSC

MIDLAND-ODESSA SYMPHONY & CHORALE

2019 | 2020 SEASON

GARY LEWIS | MUSIC DIRECTOR & CONDUCTOR

Enriching Lives Through Music

CONCERT SPONSORSHIP OPPORTUNITIES

MOSC.ORG

MIDLAND-ODESSA SYMPHONY & CHORALE

Founded in 1962, the Midland-Odessa Symphony & Chorale, under the current direction of Maestro Gary Lewis, includes a professional symphony orchestra with over 70 musicians, an 80-member adult chorale, a 90-member youth choir along with three resident instrumental ensembles Lone Star Brass, Permian Basin String Quartet, and West Texas Winds. Celebrating our spectacular 57th Season, the Midland-Odessa Symphony & Chorale holds the distinction of being the largest professional performing arts organization in West Texas.

DID YOU KNOW...

The costs for a Midland-Odessa Symphony & Chorale Masterworks or Pops & Family concert may be as much as $70,000 to present a single concert. Some of our expenses include: music conductor, orchestra personnel, guest artists, music rental & royalties, piano tuning, printed programs, venue rental, production staff, and instrument transport.

If we relied on ticket sales alone to cover concert expenses, the cost of a single ticket for our patrons would prohibit many from enjoying the presentation of live symphonic and choral music in the Permian Basin. Sponsors play a critical role in making each season possible. We invite you to make a bold statement with your sponsorship and play your part in ***Enriching Lives Through Music*** for the 57th Season.

Our Mission...

is to enhance the quality of life in Midland, Odessa and the surrounding area by presenting outstanding symphonic, choral and chamber music performances, and music education programs.

PO BOX 60658
Midland, TX 79711
432.563.0921
MOSC.ORG

MOSC is a non-profit 501(c)(3) organization.

SEASON & CONCERT SPONSORSHIP OPPORTUNITIES

Flexibility is central to our Concert Sponsorship Program. We welcome the opportunity to work with you to achieve your promotion, advertising and marketing goals and also show your support for the Midland-Odessa Symphony & Chorale.

SPONSORSHIP LEVELS

- Season Sponsor $50,000
- Pops & Family Series Sponsor $35,000
- Masterworks Series Sponsor $25,000
- Platinum $10,000
- Gold $5,000
- Silver $3,500
- Bronze $2,500

PLEASE NOTE: For print inclusion in the program books, sponsor logo, name and program ads must be received by **June 14** for the fall and holiday concerts, and by **November 8** for the winter and spring concerts.

CONCERT SPONSORSHIP BENEFITS

Masterworks or Pops Concerts

BENEFITS	Platinum $10,000	Gold $5,000	Silver $3,500	Bronze $2,500
Reserved Seating at Sponsored Concert	40*	20	10	6
Ad in MOSC Program	Full Page Color	1/2 Page Color	1/3 Page Color	1/4 Page Color
Value of Ad Benefit	Full Page $1,460	1/2 Page $920	1/3 Page $550	1/4 Page $380
Logo or Name in Program and Website (with link)	✓	✓	✓	✓
Lobby Signage at Sponsored Concert	✓	✓	✓	✓
Logo or Name on Concert Promotional Advertisement	✓	✓	✓	✓
Verbal Acknowledgment from Stage	✓	✓	✓	✓
Press Release Acknowledgment	✓	✓	✓	✓
MOSC Ensemble provided for your private event	✓			

Ticket Benefit Value MASTERWORKS = $33 per ticket
Ticket Benefit Value POPS & FAMILY = $50 per ticket

*With flexibility across the season not to exceed 25 for any single concert

Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.